

Comparison-Contrast Analysis Planning Sheet – page 1

Print as many of these as you need!!!

Begin by performing an analysis of the given subjects, focusing on their purpose: Why do individuals use them, or care about them?

Why do people care about this topic? Why do they care about these two subjects in particular?

According to the prompt, who specifically does this topic (and its subjects) directly affect?
(skip this if it doesn't apply to your prompt)

Similarities – What can people/users get, enjoy, or expect from BOTH of the subjects?

Subject #1:

Subject #2:

Detail:

Detail:

Detail:

Detail:

Detail:

Detail:

Detail:

Detail:

Detail:

Detail:

Which of these details is/are the most relevant to the users' overall experience? Why?

Differences – What major differences separate these two subjects?

Subject #1:

Subject #2:

Detail:

Detail:

Detail:

Detail:

Detail:

Detail:

Detail:

Detail:

Detail:

Detail:

Which of these details is/are the most relevant to the users' overall experience? Why?



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Problem – Identify the decision the user is trying to make in order to solve a particular problem

Decision:

Problem it solves:

Goal – What ultimate goal(s) does the user have? What goal(s) might society have, relative to this topic and subjects?

Individual Goal(s):

Society Goal(s):

Sacrificial Choices – What does the user give up by exclusively choosing each topic? Which sacrifice is less, resulting in greater gain?

Subject #1 Sacrifices & Gains:

Subject #2 Sacrifices & Gains:

Sacrifice:

Sacrifice:

Gain:

Gain:

Sacrifice:

Sacrifice:

Gain:

Gain:

Sacrifice:

Sacrifice:

Gain:

Gain:

Growth – Summarize the overall cost/benefit of making either choice. Write a single sentence summing up the overall gain/loss from each choice.

Subject #1:

Cost:

Benefit:

Single-sentence Summary: _____

Subject #2:

Cost:

Benefit:

Single-sentence Summary: _____

General Planning Notes:

